The 2023 Data & AI for Business Conference & Exhibition

DAY 1: Wednesday 2nd August 2023

WA DATA SCIENCE INNOVATION HUB
Powering an AI Future

Time	Session
8:00am	**8:00am - 8:45am: Registrations Tea & Coffee on Arrival. Exhibition.**
	Plenary Sessions (Ballroom)
8:45am	Welcome. Housekeeping. Acknowledgements - Hans Boehm, Conference MC
8:55am	Welcome to Country - Mr Barry McGuire, Balladong, Wadjuk, Nyungar Representative
9:00am	Official Opening - Hon. Stephen Dawson, WA Minister for Emergency Services; Innovation and the Digital Economy; Science; Medical Research
9:05am	"The Vision for AI in WA" - Professor Peter Klinken, Chief Scientist of Western Australia
9:15am	"The AI Revolution and What it Means for Us" - Alex Jenkins, WA Data Science Innovation Hub
9:45am	Panel: "The Rise of AI: Opportunities and Challenges" - Moderator: Adam Spencer Panellists: Prof Toby Walsh, Prof Peter Klinken, SJ Price and Alex Jenkins
10:30am	**10:30 - 11:00am: Morning Tea & Exhibition**
	Plenary Sessions (Ballroom)
11:00am	"The Future of (Generative) AI: The Responsible Deployment of AI" - Professor Toby Walsh
11:55am	"Co-Creating Data-Driven Decarbonisation: Empowering Net Zero Strategies in the Mining Industry and Beyond" - Jeya Bavan and Ed Lewis, idoba

12:30pm	Breakout 1 (Ballroom)	Breakout 2 (Level 2)	Breakout 3 (Level 1)
Choose from these sessions	Panel: "How do organisations take advantage of neurodiverse talent?" Moderator: Tele Tan AM Speakers: Ben Sayer, Clare Gibellini, Nick Ballantyne and Sarah James.	"Large Language Models and Multi-Modalities" Dr Caren Han, University of Western Australia	"Data Science Talent: How to Hire and How to get Hired" Nick Ettlinger, Innovation Central Perth

Time	Session
1:00pm	**1:00pm - 1:45pm Lunch & Exhibition**
	Plenary Sessions (Ballroom)
1:45pm	"A CEO's Reflections for Choosing the Right Employer" - Paul Walshe, Fintech
1:50pm	"Mentor It Forward Program" - Haim Ozchakir, Mentor It Forward
1:55pm	Keynote: "Winning the Numbers Game in Our Digital World" - Adam Spencer, Presenter
2:55pm	"Is Your Organisation Ready for AI?" - Dr Newton Campbell, AROSE
3:25pm	"AI in Action: Exploring Industry Trends and Best Practices" - Professor Melanie Johnston-Hollitt, ASDAF/CIDS
3:55pm	Fireside Chat: "Industry vs Government"- Linda Dawson, Deputy Director General Industry, Science, Innovation at JTSI and Holly Bridgwater, Humyn.ai
4:30pm	Industry Reception Evening: Join us for an opportunity to continue the conversation after day one of the conference.
6:30pm	Day One Event Close

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DAY 2: Thursday 3rd August 2023

WA DATA SCIENCE INNOVATION HUB — Powering an AI Future

Time			
8:00am	8:00am - 8:30am: Registrations Tea & Coffee on Arrival. Exhibition.		
	Plenary Sessions (Ballroom)		
8:30am	Welcome. Housekeeping. Acknowledgements - Hans Boehm, Conference MC		
8:35am	"Empowering Customer Understanding with AI"- Rimma Shafikova, Virtual Gaming Worlds		
9:00am	"Lessons from the Field: Achieving ROI in AI" - Adam Howe, Insight and Craig Cullum, Microsoft		
9:25am	"Scaling Data to Improve Business Insights: Behind the Scenes at Canva" - Jonathan Neo, Canva		
9:45am	"How to be a Great Storyteller in an Era of Message Saturation" - Grant Dusting, McCrindle		
10:35am	10:35 - 11:00am: Morning Tea & Exhibition		
11:00am	Breakout 1 (Ballroom)	Breakout 2 (Level 2)	Breakout 3 (Level 1)
Choose from these sessions	**11:00am - 12:00pm** "Developing Engaging Corporate Communication that Instructs, Informs and Inspires with Data" (60mins) — **Grant Dusting, McCrindle**	**11:00am — 11:30am** "AI in Health and Future Health Research & Innovation (FHRI) Fund" - Nasir David, Office of Medical Research & Innovation **11:30am — 12:00pm** "Scaling AI products in a low-code world" - Chris Hui, Tracked	**11:00am — 11:30am** "How Organisations can Navigate the Internship Space" - Andrew Bell, Innovation Central Perth **11:30am — 12:00pm** "Pathways to Data Science: Practical Tips for Building Skills, Portfolio & Networks"- David Smith, CERI
	Plenary Sessions (Ballroom)		
12:05pm	"Will AI Solve the Biggest Challenges Facing Industry?" - Justin Strharsky, Humyn.ai		
12:30pm	"The Power of Many: Celebrating Diversity in STEM through Mathematics" - Lily Serna, Presenter		
1:15pm	1:15pm - 2:00pm Lunch & Exhibition		
2:00pm	Breakout 1 (Ballroom)	Breakout 2 (Level 2)	Breakout 3 (Level 1)
Choose from these sessions	**2:00pm - 2:30pm** "Ensuring Your Data is Cybersecure"- **Cecily Rawlinson, CyberWest** **2:30pm — 3:00pm** "AI in Venture Capital" **Glenn Butcher, FundWA**	**2:00pm — 2:30pm** "Digital Health and Healthy Connections by Curtin (Pilbara Health Challenge)" - Susannah Soon, Optus-Curtin Alliance **2:30pm - 3:00pm** "My Journey to a Career in Machine Learning; All My Mistakes You'll Hopefully Avoid" - Philipp Bayer, Minderoo	**2:00 - 3:00pm** "Future-Proof Engagement: Nurturing Talent for Tomorrow" (60mins) Jilly McIlchere, People Bank & Howard Ng, Chandler Macleod Consulting
	Plenary Sessions (Ballroom)		
3:05pm	"Need for Speed: How Akkodis Helped Mercedes EQ to Win Races Using AI" Roy Roychowdhury, Akkodis Australia		
3:25pm	Panel: "The Positive Impact of Data & AI Across Industry, Government and Academia" Moderator: Tina Ambrose	Panellists: Ivana Deng, Dr Leah Riungu-Kalliosaari, Vanessa Robinson and Gerard McCarthy		
3:55pm	Prizes Awarded. Acknowledgements & Closing Remarks		
4:00pm	Event Close		