



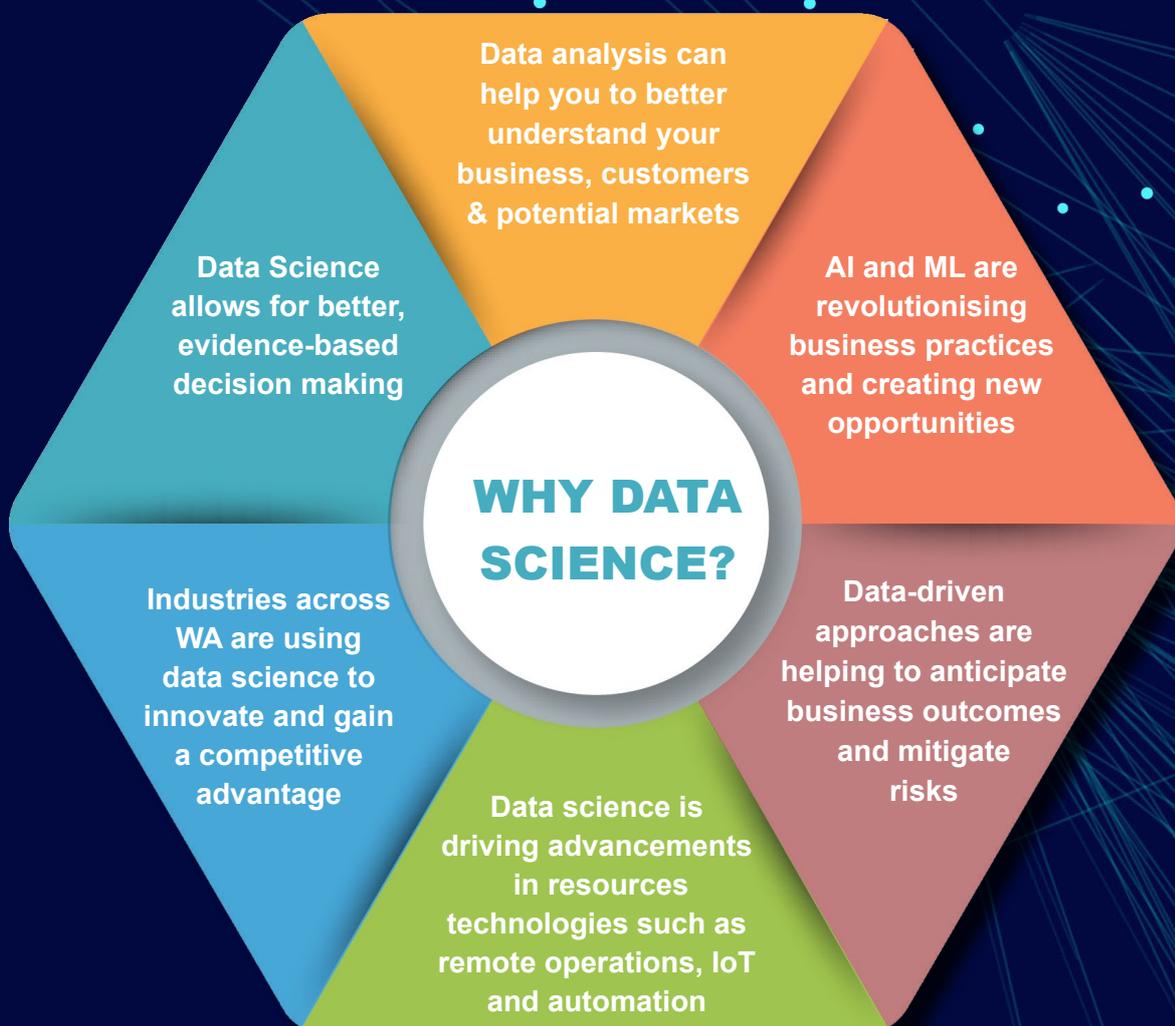
## REGIONAL UPSKILLING PROGRAMME

**WA Data Science Innovation Hub (WADSIH) will be delivering a Regional Upskilling Programme for SMEs and startups throughout regional and remote WA.**

Over 90% of WA's existing data science workforce are estimated to be in Perth and surrounds ([Data Science in Western Australia Report](#)), and as a result, organisations in regional and remote WA are not getting equitable access to the opportunities presented by the growing data science sector.

**This programme will allow regional organisations to:**

- Gain a basic understanding of data science and the benefits it can unlock for business,
- Understand the opportunities presented by AI, machine learning and predictive analytics,
- Learn how to run their own data science project.



# REGIONAL UPSKILLING PROGRAMME

## Data Science Basics for SMEs and startups

*Delivered by WA Data Science Innovation Hub*

This 1-day programme will cover everything you need to know to gain an in-depth understanding of the benefits and opportunities that data science can bring to your business.

The workshop will cover:

**Part 1:** Data Science Basics

**Part 2:** How Industry uses Data Science

**Part 3:** Running your own Data Science Project

**Part 4:** Artificial Intelligence (AI), Machine Learning (ML) and Predictive Analytics

If you're ready to leverage your organisation's data for better business outcomes, then apply now to take part in the WADSIH Regional Upskilling Programme.

[APPLY NOW](#)

## CONTACT

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